



## Provincial Employees Community Services Fund

August 30, 2009

Dear Colleague:

### **Our Collective Power in Action!**

On behalf of the Community Fund, we would sincerely like to thank you for letting your employee volunteer in this year's **Ready, Set Give** fundraising Campaign. The obvious benefits for the charities are demonstrated year after year, but we are also learning about the lasting benefits that enhance your employees' morale, development and retention in the workplace well beyond the Campaign's end date.

Throughout many studies and workshops, in different organizations, employee engagement programs have proven that participation in extracurricular activities increases the core developmental skills of any employee. Their involvement means employees have personal interaction with other staff, in and across ministries, and throughout all lines of authority.

The support you give to your employees provides leadership opportunities, fosters networks, and encourages career development. It is uniquely driven and initiated by employees **for** employees.

Please contact Frances Gorman or Linda Bottomley at the Campaign Office if you have any questions or issues. Now, more than ever, we can make a difference! And it all begins with **you** giving them the opportunity, so thank-you.

**Campaign runs from September 17 to November 20, 2009**

Sincerely,

Lorne Brownsey, Honorary Chair  
Deputy Minister  
Office of the Premier

Frances Gorman  
Campaign Manager  
PECSF (Community Fund)  
250-356-1736